



2024 Directors Forum & Federal Symposium

The Access Rule

June 12-14th

Washington, DC

Join NASDDDS for our first federal policy symposium! For the first time, attendees will benefit from targeted content following the directors forum highlighting the most pressing federal policy issues of the day facing the I/DD field. Presentations feature subject matter experts who will offer a deep dive into complex topics along with easy to understand analysis that participants can immediately apply. Sessions also introduce attendees to state systems and the professionals leading the charge to bring truly innovative approaches in real world settings.

The June 2024 symposium will focus on the newly anticipated **federal access rule** and its major policy impact areas. We will break the rule into high level focus areas including quality; health/welfare; and financial impact. Then, federal partners and policy experts will assist attendees to navigate the complexity of the rule with ease. The NASDDDS Directors Forum and Annual Conference will leave you both motivated and prepared to take your work to the next level!



- Exclusive sponsorships
- Limited exhibitors



- Targeted exposure
- State decision maker attendees



- Measurable results
- Demonstrable impact

2024 Directors Forum & Federal Policy Symposium

Directors Forum June 12 | Federal Policy Symposium June 13 & 14

Location:

THE WESTIN WASHINGTON, D.C. CITY CENTER

1400 M Street Northwest

Washington, District of Columbia 20005

Important dates:

Date	Event
January 19-31	Sponsorship Review Period
January 10-31	Conference Call For Sessions
February 1	Sponsorship Sign Up Period Per Procedure
February 7	Sponsorship Status Informed
February 15 (approximate)	Session Call Applicants Informed
February 21	Conference Registration and Hotel Room Block Opens
June 12 (evening)	Vendor Set-up
June 13-14 (ending by 1:00 pm ET on the 14th)	Federal Policy Symposium

NASDDDS Conferences By The Numbers

- NASDDDS conferences reach **90%** of US states and territories representing all regions of the United States
- **92%** of conference attendees identify as one of the key budget decision makers for their state I/DD systems
- The NASDDDS Directors Forum and conference is the **only event targeted** at top state leaders in the I/DD field nationally
- The conference offers programming for **developing leaders** in the I/DD field introducing your company to the decision makers of tomorrow
- **More than a quarter** of all Medicaid LTSS spending is overseen by State I/DD agencies — and most services in those systems are provided in HCBS. In fact, State I/DD agencies oversee 3/4 of HCBS Waiver expenditures nationally.

Target your marketing directly to professionals with decision-making power throughout the United States! Most sponsor packages include complimentary conference registrations (see details for number with each package). **Exhibit booths are additional.**

NOTE: Only event sponsors will receive a **pre-conference attendance list** by June 1 and an updated version the day prior to event start.

Presenting Sponsor: \$25,000 *(only one available)*

The Presenting Sponsor will receive recognition as the exclusive highlighted event sponsor providing a unique and actionable pipeline to interact with conference attendees at every conference touchpoint digital and in person.

This sponsor will enjoy the following benefits:

- Top placement of company name with conference title on all conference materials digital and print including direct email and social media
- Branded gift left in all director rooms at venue hotel at start of conference
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Marquis placement of logo on slide deck preceding all sessions
- Premiere of promotional video (up to 30 seconds) at the start of the conference
- Top marquis placement of logo and link on the conference website
- Four (4) complimentary conference registrations (does not include Directors Forum)

Directors Reception Sponsor: \$22,500 *(only one available)*

This sponsor will have the opportunity to host a reception and networking event following the Directors Forum on the evening of June 12th. The Directors Forum is the only event catering to I/DD leaders nationwide. This is an exclusive chance to interact directly with decision makers from across the United States.

The sponsor will enjoy the following benefits:

- Logo will be displayed throughout the evening's event
- Up to four staff may attend the reception (*there will not be other vendors welcome at this event*)
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Logo will be displayed on all conference digital and print media including the conference program, app, website, and social media
- Three (3) complimentary conference registrations (does not include Directors Forum).

**Note: This reception occurs during vendor booth set up.*

Symposium Reception Sponsor: \$18,000 *(only one available)*

This sponsor will host the primary reception and networking event during the conference on the evening of June 13th.

The sponsor will enjoy the following benefits:

- Up to 200 free beverage tickets for give away at the sponsor's booth during the event (booth cost is extra)
- Logo displayed throughout the evening's reception on signage
- Logo displayed on all conference digital and print media including the conference program, app, website, and social media
- Showing of promotional video (up to 30 seconds) to premiere during the conference
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Three (3) complimentary conference registrations (does not include Directors Forum)



Interested? Questions? Contact Carrie McGraw
at cmcgraw@nasdds.org or 443.852.3036 (cell)

Directors Lounge Sponsor: \$15,000 (*only one available*)

A NASDDDS favorite! This sponsor will have the opportunity to host a lounge for directors and state leaders during the symposium on June 13th.

This sponsor will enjoy the following benefits:

- Ability to fully brand the lounge with materials and signage supplied by sponsor
- Staff the lounge during brief pre-arranged timeframes
- NASDDDS will hold a minimum of three meetings in this space to increase traffic
- Show a video with no sound in the lounge area
- The lounge will feature light snacks along with coffee throughout the event
- Charging cords and work space allow professionals a dedicated area to attend to needs back home
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Logo will be displayed on all conference digital and print media including the conference program, app, website, and social media
- Three (3) complimentary conference registrations (does not include Directors Forum)

NASDDDS Cares Booth Sponsor: \$15,000 (*only one available*)

The pandemic only reinforced the interconnectedness of each and every community. At NASDDDS, we encourage both awareness and action on behalf of the social issues which concern all of us beyond our work in the I/DD field. During meals, breaks, or the reception on June 13th attendees will be encouraged to visit the NASDDDS Cares Booth to complete a five minute service project impacting a variety of charitable causes across the United States.

This sponsor will enjoy the following benefits:

- Lightly brand the NASDDDS Cares Booth which will be located inside the plenary conference space on June 13th
- Branded badge recycling station
- Logo will be displayed on all conference digital and print media including the conference program, app, website, and social media
- Opportunity to submit their own promotional video (up to 30 seconds) to premiere during the conference
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Three (3) complimentary conference registrations (does not include Directors Forum)

Directors Forum Smoothie Station Sponsor: \$8,000 (*only one available*)

A favorite of attendees! In line with NASDDDS' wellness initiative, this sponsorship offers the opportunity to host a special healthy snack station during the Directors Forum on the afternoon of June 12th. You will be the only sponsor visible during forum hours.

This sponsor will enjoy the following benefits:

- Station will be heavily branded to include logo cups to be supplied by sponsor at additional charge, if desired
- Up to four sponsor staff may tend to the station during designated hours only
- Opportunity to show a branded video during this break
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Logo placement on all conference digital and print media including the conference program, website, app, and social media
- Two (2) complimentary conference registrations (does not include Directors Forum)



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Award Luncheon Sponsor: \$7,000 (only one available)

This sponsor will have the opportunity to host the award ceremony and luncheon during the conference on the afternoon of June 13th. *No speaking role permitted.*

This sponsor will enjoy the following benefits:

- Logo will be displayed throughout the lunch
- Opportunity to premiere branded video content during lunch
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Logo will be displayed on all conference digital and print media including the conference program, app, website, and social media
- Two (2) complimentary conference registrations (does not include Directors Forum)

Conference Lanyard Sponsor: \$5,000 (only one available)

This sponsorship offers the opportunity to have your logo and/or business name on all lanyards worn by in-person conference attendees during the event.

This sponsor will enjoy the following benefits:

- Logo/name on all conference lanyards worn by attendees
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Logo placement on all conference digital and print media including the conference program, website, app, and social media
- Two (2) complimentary conference registrations (does not include Directors Forum)

Breakfast Sponsor: \$4,000 (only one available)

This sponsor will have the opportunity to host breakfast on June 14th during the conference.

This sponsor will enjoy the following benefits:

- Logo displayed heavily during breakfast hours
- Premiere a promotional video in the conference room during this designated time
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Logo placement on all conference digital and print media including the conference program, website, app, and social media
- One (1) complimentary conference registrations (does not include Directors Forum)

WiFi Sponsor: \$4,000 (only one available)

This sponsorship offers the opportunity to have your logo and business name on information for accessing the complimentary conference WiFi. A key feature of a successful conference experience!

This sponsor will enjoy the following benefits:

- Organization name used in WIFI name or password
- Logo placement on all conference digital and print media including the conference program, website, app, and social media
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- One (1) complimentary conference registrations (does not include Directors Forum)



Website and Program Sponsor: \$4,000 *(only one available)*

This sponsor will have their logo prominently displayed on the conference website and app which will serve as landing pages and repositories of all conference information and resources.

This sponsor will enjoy the following benefits:

- Marquis display of logo on conference website and app
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Logo placement on all conference digital and print media including the conference program, website, app, and social media
- One (1) complimentary conference registration (does not include Directors Forum)

Keynote Sponsor: \$4,000 *(only one available)*

This sponsorship offers the opportunity to provide your organization high level marquis placement on the keynote session presentation with only your company and the presenting sponsor. This is historically the session with the most attendance in person and the highest level of post conference downloads from the NASDDDS website. High visibility on a lasting resource!

This sponsor will enjoy the following benefits:

- Marquis logo placement on keynote presentation
- Logo featured on all conference digital and print media including the conference program, app, website, and social media
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Opportunity to submit your own promotional video (up to 30 seconds) to premiere prior to the keynote presentation
- One (1) complimentary conference registrations (does not include Directors Forum)

Energizing Break Sponsor: \$4,000 *(only three available)*

This sponsor will have the opportunity to host a coffee and snack break on June 13th OR 14th during the conference.

This sponsor will enjoy the following benefits:

- Logo will be displayed heavily during the break
- Opportunity to show a promotional video in the conference room during the break
- Pre-conference attendance list by June 1 and an updated version the day prior to event start
- Logo placement on all conference digital and print media including the conference program, website, app, and social media
- One (1) complimentary conference registrations (does not include Directors Forum)

PACKAGE DEAL! —Host all 3 breaks on June 13 AND 14th for \$8,000! A savings of \$4,000! Choose Energizing Break Sponsor PLUS! at package selection. This value package will include 3 complimentary conference registrations.

General Conference Sponsor: \$4,000

This sponsor will enjoy the following benefits:

- Organization name placement on all conference digital and print media including the conference program, website, app, and social media
- One (1) complimentary conference registration (does not include Directors Forum)
- Pre-conference attendance list by June 1 and an updated version the day prior to event start

In-Person Exhibitor Space: \$5,000

Each booth area is 10 x 6 ft. and includes one 6 ft. table and two chairs. All table décor to be provided by the exhibitor. Exhibit hours are during event hours as listed on the app and website. Set-up is scheduled June 12th at 6:00-8:00 pm ET and breakdown is June 14th at 1:00 pm ET. Space is limited and will be assigned first come and first served. Booths are not included with sponsorships. The symposium is limited to twenty (20) exhibitor spaces.

Booth Logistics - Each booth area is 10 x 6 ft. and includes one 6 ft. table and two chairs. All table décor to be provided by the exhibitor. If you require additional space, you will need to purchase more than one booth area.

In-Person Exhibit Installation - Exhibit installation hours are June 12th at 6:00-8:00 pm ET. Exhibitors agree that all booths will be operational and staffed during exhibit hall hours which occur during meals, breaks, and the event reception.

Dismantling Exhibits - Exhibits must be dismantled on June 14th at 1:00 pm ET.

Cancelled Sponsorships and Exhibitor Booths- Cancellations made by April 15, 2024, will receive a refund, less the \$1,000 cancellation fee. There will be no refunds after that date. All cancellations and requests for refunds must be made in writing and sent to the attention of Carrie McGraw.

No Shows - If an exhibitor fails to install or display in assigned space or fails to comply with any other provision of this agreement, NASDDDS shall have the right, without notice to exhibitor, to take possession of said space and lease said space, or any part thereof, to such parties, and upon such terms and conditions, as it may deem proper. Any exhibitors who do not show up will not get a refund. If you email, fax, or mail your cancellation notice, please call to confirm receipt.

Conference Registrations— Sponsorships include a designated number of free registrations. The free attendees should be registered on the conference website in a separate transaction from paid attendees. Sponsors and exhibitors pay non member price for additional registrations above their complimentary allotment. All registrations should indicate “sponsor/exhibitor” in registration type.

Booth Staff-NASDDDS provides two chairs per exhibitor booth. **Up to two (2) booth staff per booth not attending sessions are complimentary** and are invited to join us for meals and the reception outside the conference ballroom. Booth staff must register in a separate transaction on the conference site using the “booth staff” registration type.

Sending Booth Items- If you have booth set up or items you wish to mail ahead, please use the following information when mailing:

Name of Organization/NASDDDS Conference - c/o Tianna Jenkins
THE WESTIN WASHINGTON, D.C. CITY CENTER
1400 M Street Northwest
Washington, District of Columbia 20005

Please label and number the boxes including how many boxes total (Example: One box of four). Also, once the event is over and you need to ship items back you will need a return label with your account already filled out. Then you will need to make your own arrangements with either UPS, FedEx, or ground. NASDDDS is not responsible for managing shipped items.

Fees - Full payment of any sponsorship or exhibitor booth must be received within 30 days of the invoice issued.

Rules - NASDDDS reserves the right to make changes to these rules. Any matters not specifically covered herein are subject to decision by NASDDDS. NASDDDS reserves the right to make such changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exhibit and conference sponsorship programs, with the provision the exhibitors/sponsors will be advised of any such changes.



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NASDDDS ANNUAL IMPACT REPORT

BY THE NUMBERS

MISSION • GOAL

The NASDDDS mission is to assist member state agencies in building person-centered and culturally and linguistically appropriate systems of services and supports for people with intellectual and developmental disabilities and their families.

The association's goal is to promote and assist states in developing effective, efficient service delivery systems that furnish high-quality, equitable services and supports to people with lifelong intellectual and developmental disabilities in a respectful and responsive manner.

1,000+ HOURS
HCBS technical assistance/contract year



154+ HOURS
PASRR technical assistance/contract year

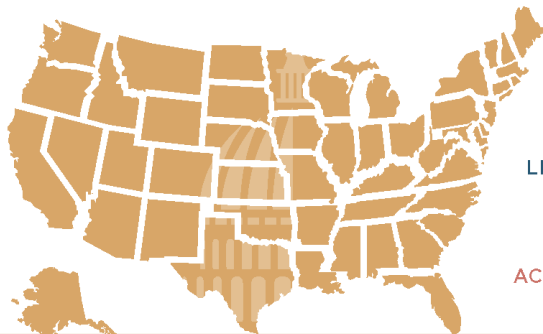


800+ I/DD
I/DD decision makers reached nationally via NASDDDS List Serv and publications

MEMBER BENEFITS INCLUDE:

- + Technical assistance and support;
- + Diversity, equity, and inclusion initiative development strategies;
- + Timely analyses of federal statutory and regulatory policies;
- + A forum for development of state and national policy initiatives;
- + Leadership development;
- + Innovative projects addressing the needs of I/DD systems;
- + Networking and peer support opportunities; and
- + Dissemination of cutting edge information on state-of-the-art programs and service delivery practices.

INNOVATING MAJOR PROJECTS



NATIONAL CORE INDICATORS (NCI)[®]

CULTURE OF QUALITY (COQ)

STATE EMPLOYMENT LEADERSHIP NETWORK (SELN)

SUPPORTING FAMILIES: COMMUNITY OF PRACTICE ACROSS THE LIFESPAN (COP)

NASDDDS DIVERSITY, EQUITY, AND INCLUSION COMMITMENT

IMPACTING THE FIELD-PROJECT DELIVERABLES

NATIONAL CORE INDICATORS (NCI)[®]

NCI[®] in person survey data from 26 states were included for the first time in the 2021 Core Set of Adult Health Care Quality Measures for Medicaid

For the 2021-2022 NCI Data Collection Cycle:

NCI-IDD CHILD FAMILY SURVEY	4,693 +	Families Participating from 10 STATES
NCI-IDD FAMILY GUARDIAN SURVEY	3,118 +	Families Participating from 8 STATES
NCI-IDD ADULT FAMILY SURVEY	4,952 +	Families Participating from 12 STATES
STAFF STABILITY SURVEY	2,987 +	Providers Participating from 27 STATES
IN-PERSON SURVEY	19,991 +	People Participating from 26 STATES

STATE EMPLOYMENT LEADERSHIP NETWORK (SELN)

During the 2021-22 membership year, the project staff supported 25 state intellectual and developmental disabilities agencies and their partners in system improvement.

To date eight hundred forty (840) case managers have completed the SELN e-learning course

840!
CASE MANAGERS



COMMUNITY OF PRACTICE (CoP): SUPPORTING FAMILIES ACROSS THE LIFESPAN

Expanded from the original six states to today's **22 STATES**